

COMMUNICATOR



A newsletter for
patrons of RC Technologies
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KRANZBURG

Photo credit: Jason Meyer



Community Highlight:

KRANZBURG

8 miles east of Watertown on SD Hwy 212

About Kranzburg

Population: Approximately 170

How It Got Its Name: In honor of 4 Kranz brothers who settled there

Fun Facts:

Has the oldest Catholic church in Codington County

Kranzburg is the annual host to the **Kranzburg Fourth of July Parade**, where thousands of visitors have come far and wide to celebrate the 4th of July for over 60 years.

According to local residents whose families began the tradition, Kranzburg's first parade was held July 4, 1957. It consisted of a red 1934 Ford pickup pulling a wagon with a keg of beer in the back. The parade has since grown from a pickup to one that includes a color guard, marching bands, businesses, and legislators. The image featured above is a photo taken by Jason Meyer of Kranzburg, an example of how its attendance has gain in popularity through the years with each generation.



Between the Boom & Crackles, Celebrate Freedom with Wi-Fi So Powerful, It Reaches the Backyard!

Local & Area Businesses:

Despite its size, Kranzburg is home to businesses that not only serve its local community and surrounding rural areas, but the region. Businesses that are very important to the town and rural residents who rely on them for their daily needs.

These businesses include... **First Premier Bank**, **USPS**, **Tip Top** (gas station/diner/bar), **Jeffrey's Supper Club and Lounge** (restaurant and lounge), **M & C Recycling** as well as farm and ag businesses like **Cole Farms**, **Premium Dakota Beef**, and **Modak Dairy**, who not only provides the region with milk for dairy products, but is Kranzburg area's largest employer. Kranzburg home-based businesses include: photographers, hairstylists, handymen, trucking companies, and more!



RC Technologies offices will be closed on Tuesday, July 4th in observance of Independence Day.

World Emoji Day

Monday, July 17

The purpose of the **World Emoji Day** is to celebrate the use of emojis and how they have become an integral part of our digital communication. Emojis have become a universal language that transcends borders and allows people to express themselves in fun and creative way.

World Emoji Day was founded by Jeremy Burge in 2014, who also is the creator of *Emojipedia* (emojipedia.org), now owned by Zedge, and is celebrated on July 17th every year.

Why July 17th?

It was chosen as the date based on that was on the Calendar emoji on the first iPhone.

How Many Emojis Exist?

According to *Emojipedia*, there's a total number of 3,664 emojis in the Unicode Standard as of September 2022. This accounts for sequences of gender, skin tone, flags and the components of keycap, flag, and other sequences.



The first set of emojis (176 characters) were created in Japan in the late 1990's, since then they've evolve and expand to a wide array of options for users to choose from.

The Current Most Popular Emojis in the Unicode Standard

- 😂 Face with Tears of Joy
- ❤️ Red Heart
- 😄 Rolling on the Floor Laughing
- 👍 Thumbs Up
- 😭 Loudly Crying Face
- 🙏 Folded Hands
- 😘 Face Blowing a Kiss
- 😊 Smiling Face with Hearts
- 😍 Smiling Face with Heart-Eyes
- 😊 Smiling Face with Smiling Eyes

Sources: <https://emojipedia.org> and <https://home.unicode.org/emoji/>



RCTV without leasing Set Top Boxes!

RC Stream

The Live TV Streaming App from RC Technologies!

Available for Roku, FireTV stick & AppleTV

The Universal Connectivity Fee found on your phone bill has increased from 29 to 29.2 percent for the third quarter of 2023.

Social Media Day Friday, June 30



Worldwide, people spend an average of 2 hours and 28 minutes per day on social media.

The US dips slightly below average worldwide time spent on social with an average of 2 hours and 11 minutes per day.

— Hootsuite's Digital Trends Report 2022

Fun Facts about Social Media Usage

- Largest group of Instagram users, 25-34 year olds
- Men account for 50.7% of Instagram users, with women making up the other 49.3%
- Facebook is the most-used social media platform
- Largest group of Facebook users are 25-34 year olds followed by 35-44, 18-24, and 45-54 respectively
- 56.6% of Facebook users worldwide are male, 43.4% are female
- 81% of Americans use YouTube as well as YouTube boasts the most time spent on a social media app
- Twitter is more popular with Gen Z

Sources: Hootsuite, Statista, Meta

RCTV TIMES

Your Source for All Things of RCTV and RC Stream
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100 Rodeo in 100 Days

July 2 on CBS, Channel 3
12:00 PM CT

RFD TV and Cowboy Channel both invites you to tune-in for a very special CBS television presentation: “100 Rodeos in 100 Days” brings you the power and the pain, the pride and the patriotism that make rodeo Rural America’s sport. “100 Rodeos in 100 Days” celebrates faith, family, and intense cowboy competition. Set aside an hour for an inside look at the athletes who pay the price just for a chance to make it

BBQ Brawl

Food Network, Channel 88

Premieres July 10 | Mondays 8:00 PM

Bobby Flay and his chef friends mentor and coach the country's most-respected barbecue challengers in an intense competition. The coaches go head-to-head to inspire and nurture teams of specialty pitmasters from all over America. At stake is the title of Master of 'Cue and the opportunity to be featured in a new series on Food Network digital.



Barbie Dreamhouse Challenge

HGTV, Channel 90

Premieres July 16 | Sundays 7:00 PM

The four-part event series Barbie Dreamhouse Challenge —hosted by supermodel, designer, author and entrepreneur Ashley Graham —will feature eight teams of HGTV superstars and one celebrated Food Network chef as they transform a Southern California home into a real-life Barbie Dreamhouse. Each renovated space must be inspired by a decade in the 60-year history of the Dreamhouse, with homages to the pop culture and trends of the era.

One room’s design will be chosen as the winner each week. At the finale, one design will be declared the “Dreamiest” of them all! The winning team will have a donation to charity made in their honor, and one passionate Barbie fan will win a once-in-a-lifetime sleepover staycation in the completed home.

July Programming IS HEATING UP

*Schedules and times may vary

Sunday, July 2

7:00 pm - *Tough As Nails - Two-hour Premiere*, CBS (3)

Tuesday, July 4

7:00 pm - "A Capital Fourth", PBS (11)

8:30 pm - Repeat: "A Capital Fourth", PBS (11)

Wednesday, July 5

8:00 pm - *Holden Bros*, Motortrend (107)



Friday, July 7

8:00 pm - *100 Day Dream Home*, HGTV (90)

8:00 pm - *Moonshine*, CW (17)

8:00 pm - *Generation Gap*, ABC (9)

Sunday, July 9

6:00 pm - *Quaker State 400*, Atlanta Motor Speedway, USA (113)

8:00 pm - *Running Wild with Bear Grylls: The Challenge*, National Geographic (108)

Monday, July 10

8:00 pm - *BBQ Brawl, Season 4*, Food Network (88)

8:00 pm - *Bachelorette*, ABC (9)

Tuesday, July 11

6:00 pm - *2023 MLB All-Star Game*, Fox (7)

8:00 pm - *Outdaughtered*, TLC (121)



Sunday, July 16

7:00 pm - *Barbie DreamHouse Challenge*, HGTV (90)

8:00 pm - *The Real Housewives of New York City*, Bravo (117)

Tuesday, July 18

7:00 pm - *Down to Earth with Zac Efron*, CW (17)

8:00 pm - *Maine Cabin Masters*, Magnolia Network (91)

Thursday, July 20

8:30 pm - *Impractical Jokers: Inside Jokes*, truTV (123)



Friday, July 21

8:00 pm - *Hoffman Family Gold*, Discovery (95)



Sunday, July 23

7:00 pm - *Shark Week*, Discovery (95)

