



Table below is how we were using the Internet *prior to* COVID versus how we are using it now.

Fiber Internet Users: Light, Average Higher-than Average, or Heavy usage		Prior to COVID 2019 and up to March 13	In a COVID Era After March 13, 2020 to PRESENT	HOW WE USE HOME INTERNET / WI-FI
Light Users 50 / 50 Mb Average Users 100 / 100 Mb Higher-than Average Users 250 / 250 Mb Heavy Users 500 / 500 Mb	X	X	Surfing - email, shopping, social media, news/weather, researching products & places, etc.	
	X	X	Listening Pleasure - streaming local radio stations, Apple Music, Spotify, Pandora, podcasts, audiobooks, etc.	
	X	X	Share Internet with family and friends - allow visitors to connect to your Wi-Fi	
	X	X	Smart Home Appliances - smart speaker (Alexa, Google, smart thermostats, smart light bulbs, refrigerator, grills (i.e. some Traeger grills)	
	X	X	Streaming Occasional Movies to Rent - Netflix and Amazon Prime	
	Few were.	X 80% of U.S. consumers subscribe to 1 streaming app, up 73% from 2019! ^[1]	Streaming Video and LIVE TV - Hulu, YouTube TV, FuboTV, AppleTV+, Espn+, Disney+, etc. ^{2,3} <i>The Launch Dates of Popular Streaming Service & TV Network Apps</i> AppleTV+, November 2019 HBO Max, May 2020 Discovery+, Jan 2021 Disney+, November 2019 Peacock (NBC), July 2020 Paramount+, March 2021	
	Few were.	X Many more had to. Some companies still allowing.	Working from Home - sending and receiving large files, uploading images, Zoom, WebEx or video conferencing (webinars, other training, meetings, etc.)	
		X	Learning/Teaching from Home - families with a school-age student, university student, or households with both or maybe you were/are the teacher/professor who instructed or is still instructing a virtual classroom. Now that students and teachers are better at it, schools are remote learning during weather-related cancellations (i.e. blizzard) or other events like a class needing to quarantine or there is an uptick in COVID cases, opting for learning from home versus losing a school progress of students missing classes.	
		X	Increase Number of Family Members and/or Devices Being Used Wi-Fi Simultaneously	
		X	Video Calling or Conferencing - Face Time, Zoom, WebEx, Hangouts, Whats App, etc.	
	X	X	Gaming - PlayStation, Xbox, Twitch TV, Minecraft, League of Legends, Battlenet, etc.	
	X	X	Home Security Systems - video door bells, security cameras, etc.	
		X Few - New trend	Smart Home Gyms/Fitness Equipment - smart treadmills, smart fitness bikes, etc.	

[1] "Digital Media Trends 14th Edition," Deloitte, (June 23, 2020) [2] <https://statista.com/topics/1594/streaming> [3] <https://statista.com/statistics/778912/video-streaming-service-multiple-subscriptions>

Humans Out Grow Things

Babies to adults, we grow and out grow things... clothes, shoes, toys, and more! Once we reach adulthood, we may our think "out growing" stops, but it continues.

We Out Grow Things Because Of A Need or A Want To Do More

As adults, we may grow out of our first 2-door car and upgrade to a 4-door sedan or SUV, to have more room for kids or friends to ride along. Or upgrade to a bigger, more powerful vehicle to do more, like haul more or bigger things. This happens with a lot of things.

You Can "Out Grow" Your Home Internet Too

The internet speed you need depends how your use the internet daily. If your online activities, users and/or devices have increased, the speed may not be enough to keep up you, causing frustration in a lag and buffering. Households are dynamic and any changes within a home, like "cutting the traditional TV cord" to stream *Hulu* full-time, adding a 2nd gaming console, or working from home, will increase your need for speed. (See table above.) Additional users, like kids back from college or someone learning from home will also increase your usage. If you are within a RC Fiber area, increasing your speed can be easy and upgrading to 250Mb/250Mb or 500Mb/500 Mb is now even more affordable. Call RC Technologies to learn more today!



Joy can be spread in a lot of little ways.

This month, one of RC Technologies' patrons brought joy and reminded us that sometimes you don't have to "out grow" like coloring.

We would like to thank the "mystery" patron for submitting their coloring page, delighting us, and adding joy to our hearts.



Child's Name: Just for fun!
 Parent/Guardian: Covid 19 - bored!
 Child's Age: 75 Grade: _____ Select t
 Phone Number (required): _____



RC Technologies wishes everyone a Happy Easter!
 Enjoy the season of Spring, and all the gifts it brings.

****** Notice ******
 The Federal Communications Commission (FCC) has mandated new 10-digit dialing requirement for South Dakota telephone customers. Beginning in October 2021, customers will need to dial the 605 area code for all LOCAL calls placed. Customers may begin using this local 10-digit dialing method immediately.

The Universal Connectivity Fee found on your telephone bill every month has increased from 31.8 to 34 percent for the second quarter of 2021.



Winners of the 2021

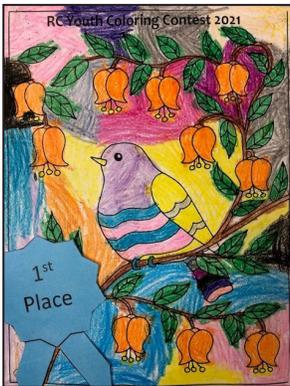


TECHNOLOGIES

2021 Youth Coloring Contest



Ages 3-5



1st Place
 Isbella P. Age: 4
 Summit

2nd Place
 Eden H. Age: 5
 Wilmot

3rd Place
 E. N. Age: 5
 Sisseton

Ages 6-9

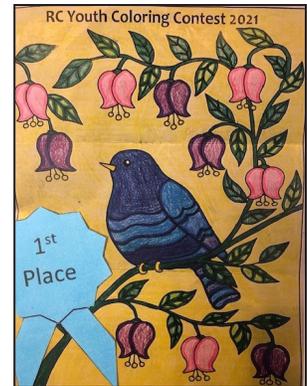


1st Place
 Nora S. Age: 8
 Watertown

2nd Place
 Harper H. Age: 9
 Wilmot

3rd Place
 Addison L. Age: 9
 Corona

Ages 10-12



1st Place
 Jada C. Age: 12
 Wilmot

2nd Place
 Lorn H. Age: 11
 Wilmot

3rd Place
 Adria B. Age: 12
 New Effington