





Monthly Newsletter for patrons of RC Technologies
Vol. 18 No. 12 December 2020



Stay Safe & Pull Off a VIRTUAL Christmas This Year

This Christmas will be a different one. Instead of large gatherings around a tree, families and individuals near and far will be sitting around device screens. Doesn't mean we should be *bah humbug* about Christmas!

Why not, pull off a ONE-OF-A-SPECIAL-KIND-OF-MERRY this year! Use your home or business wi-fi with a favorite video call app! (i.e. Zoom, Messenger, WebEx, Facetime or WhatsApp)

Don't have a video call app? Having one is FREE and easy. Just log into  or . **Most basic video call apps are free and can easily be downloaded to a laptop, tablet or cell phone.** Once downloaded to a device, set up an account with your email address, then create a "meeting room" for your guests. If you're "the guest" and know the host, they will send you an email invite to the Virtual Party with the date, time, link with to the meeting app site with the meeting id and password.

Below are some tips on creating one of a kind FUN and FESTIVE Virtual Christmas!

Host A Virtual Ugly Sweater Contest & Party

In advance of your Virtual Ugly Sweater party, instruct each guest to create an ugly sweater from an old sweater or sweatshirt. Tell them to search for christmas decorations or other items such as ribbon, tinsel, old (unbreakable) ornaments, etc. Tell them to also include some random, silly or unexpected items they can find around their house. Attach the items by either hand-stitching, safety pinning, velcroing or taping them to their old sweater or sweatshirt. During the Virtual Ugly Sweater Party, have a couple "sweater categories" to vote on! Much of the fun is "the reveal" of what kind of sweaters your guests will come up with!

Host a Virtual Toilet Paper Snowman-making Contest

Remember all the toilet paper everybody has been stocking up on? Put to "fun use" with this Toilet Paper Snowman-making activity. First, have guests make pieces of a snowman's face (coal eyes, carrot nose, and 6 coal pieces for mouth) using crayons, markers and paper, then place small pieces of rolled tape on the backside of each piece getting them ready to stick to something. Next, round up a couple of rolls of toilet paper and a winter scarf. With teams of 2 people (remember to mask up) and countdown of "Mark. Get Set. Go!" wrap your teammate in toilet paper head to toe. The team who completes their Toilet Paper Snowman first, face included, wins!

Add Hallmark Virtual Background to Virtual Christmas

Spice up your VIRTUAL Christmas with virtual Christmas and winter-themed backgrounds from The Hallmark Channel. Go to <https://www.hallmarkchannel.com/hallmark-channel-virtual-backgrounds-christmas> Take it a step further, dress up to match the background. Ski Chalet? Wear a ski hat!

Virtual Holiday-themed Scavenger Hunt

Lead a scavenger hunt for your family. Prior to the scavenger hunt, create a mixed list of Christmas, random household and kid-friendly items. Make sure to throw a few obscure items. (i.e. an item from 1980s) Read the item. Your guest has 60 seconds to find the item from around the house. In the short time that they have, could have guest "grabbing straws" to find an item, or similar one, to fit a category!



RC offices will be closed
on Christmas Day,
Friday, December 25th.
and New Year's Day,
Friday, January 1st.

Should you require assistance,
simply dial 637-5211
you will be directed to
the 24 hour Help Desk.

Gift Ideas for Everyone on Your List

At-Home Workers	Streamers	Gamers	Anyone
Wireless Earbuds (JLabs, iPods, Google, Bose & more) Early Black Friday Buys at many major retailers & online Wireless Keyboard (Brands & Prices Vary) Most major retailers & online Laptop Couch Stand/Table (Brands & Prices Vary) Some retailers & online	Streaming Device (FireTV Stick, Roku, Chromcast) Most major retailers, Amazon TV HD 4K (LG, Samsung, Sony, Roku, etc.) Most major retailers Gift Cards (Apple App Store or Google Play) \$10 & up	LED Backlight Strip (for back of gaming monitor) amazon.com (\$11-24) Gaming Headset (Brands & Prices Vary) Most major retailers & online Gaming Monitor (Brands & Prices Vary) Most major retailers & onlin	Tile (Item locators) Some retailers, Amazon, thetileapp.com Smart Speaker with (or without) a Screen (Alexa, Google, Sonos, Bose, etc.) Most major retailers A New Device Cell Phone/ Tablet / Laptop Desktop /Smart Watch (i.e. \$49.99, Amazon Fire 7 Tablet)

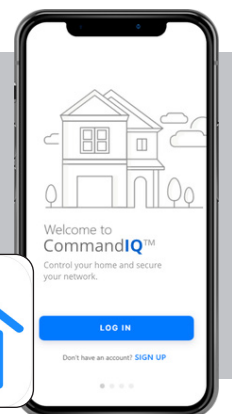
PREMIUM WI-FI

Nothing Basic Here.

- ▶ Next Gen Wi-Fi 6 Coverage
- ▶ Control Wi-Fi with CommandIQ
- ▶ Peace of Mind Network Security

You can't control
everything.
Except your Wi-Fi.

CommandIQ™



Melissa Schwartz
Pinnacle
Marketing/
Sales Consultant

It's 2021 Directory Time!

Contact RC for Advertising Opportunities

Even today, as more people are turning to the Internet to seek out the local businesses, the Yellow Pages still enjoy the lion's share of lookups. Is it possible your Yellow Page ad could be better? Do you want to stand out from the competition? With numerous price points and design choices there is an affordable option to suit your business needs.

Directory advertising is a good way to make the most of your advertising budget. Along with placement and size, the appearance of your Yellow Page ad is critically important. It can mean the difference between getting a large share of all the responses or some lesser share of those valuable customer calls.

The sales staff from Pinnacle Marketing Group will be contacting businesses that have placed prior ads in the RC directory the end of November to first part of December. If you are looking to advertise in the 2021 RC Directory, contact RC at 800-256-6854.



Your Source for All Things RCTv

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Fall is a great time for TV. New Premieres... The return of your favorite TV shows, like **The Good Doctor**, **A Million Little Things**, and **Station 19** on ABC... **Chicago Fire**, **Chicago P.D.** and **This Is US** on NBC... and **The Resident** on Fox.

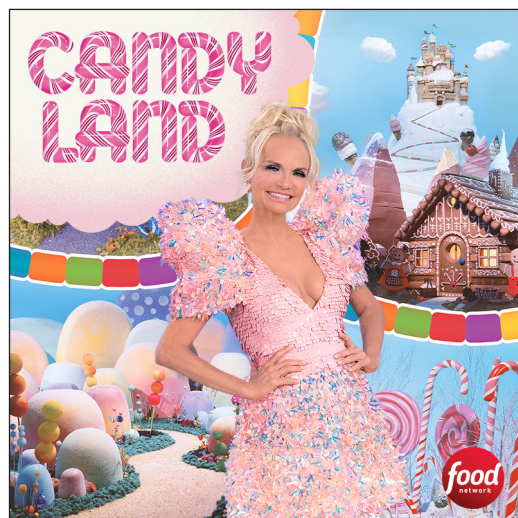
The anticipation of great new series, like... **B Positive** (CBS), **Big Sky** (ABC), **L.A.'s Finest** (FOX) and **Transplant** (NBC).

Whereas fall is a great time, the holiday season is the peak of prime TV viewing, with Christmas specials, holiday concerts, inspirational coming home stories, seasonal shows and reruns of our favorite Christmas blockbusters! Here are a few you won't want to miss!

CMA Country Christmas, Monday, Nov. 30th at 8 p.m. on ABC. Then on Wednesday Dec. 2nd, 8 -10 p.m. on NBC, it's the 88th Annual Christmas in Rockefeller Center with Radio City Christmas Spectacular at 10 p.m. to follow. On Thursday, Dec. 3rd, watch **The Voice Holiday Celebration**, 8 -9 p.m. Then, tune in to **Dr. Seuss' The Grinch Musical!** Wednesday, Dec. 9 on NBC.

Tune in to **FREEFORM** 25 Days of Christmas on **channel 110** and **Hallmark Channel** on **channels 83 & 383 HD** anytime to entertain you the whole month long.

Plus, the seasonal shows from your favorite networks, **The Holiday Baking Championship** and **Candy Land** on the **Food Network**, **channel 88**.



Candy Land

Food Network, channel 88
November 15 - December 20, 2020

Kristin Chenoweth hosts this new series showcasing the magical and delicious world of Candy Land through a six-episode arced competition. America's beloved board game gets blown up into an eye-popping world that competitors can walk through, pluck candy/ingredients straight off of, and build cake and sugar showpieces in. The set elements are unique to Candy Land, using colored squares, game cards and CL characters, plus the "scary places" a group may wind up in (i.e. Licorice Lagoon). Each team will create a cake and sugar showpiece that are themed to fit perfectly into the land they're assigned. The group that makes it to King Kandy's castle after 6 episodes will win the grand Candy Land Prize (\$25,000).

As a Few Contracts Renew, 3 of The Big 4 Network Negotiations Begin

End of November means closer to December and the end of 2020, that's when the tough and frustrating negotiation process with 3 out of the Big 4 Networks (CBS/KELO, ABC/KSFY, NBC/KDLT) begin. As we start to enter these negotiations know that you, the customer, are always at the forefront of our mind in these as we work hard to get to the fairest and most reasonable rates for you. To learn more about negotiations, visit www.tvonmyside.com.



Throwback
N.E. Trunk or Treat 2018
RC's theme: Candyland
(From left to right: Wanda, Amy O., Sheila, Rachel, Melissa & Amy C.)



**STINGRAY
MUSIC**

Now through January 6th,
tune into **Stingray Music's Holiday Hits** to
to enjoy a variety of Christmas music from the
Classics like, Bing Crosby and Nate King Cole
to your favorite Christmas movie soundtracks.
Find Stingray Holiday Hits on Channel 836!



ON DEMAND

Enjoy **FREE** movies
or rent a movie
right from your remote!
Movies start at just \$2.99

Purchase Pin Default: 0000

If you are unable to rent a movie,
call 637-5211 for assistance or to add
a monthly allowance to your account.

