

There are various types of apps and many app categories. Knowing the various app "types" is important and can be helpful in navigating what apps to download.

Apple was the first tech company to create a marketplace for apps in July 2008. They explain different types of apps well which we would like to share with you.

Free Apps

Free apps can be used or downloaded at no charge. The role of these apps is not to generate revenue from the app itself, but to be an extension of a business. Examples of these apps are mobile banking apps and car insurance apps.

Free with Advertising Apps

These apps are also free for internet users to download. Advertisements that pop up in these apps serve as revenue for the app developer. A few examples of these apps would be *Instagram*, *Twitter* and *Pinterest*.



Free with Good and Services Apps

With these apps, app users are able to purchase physical goods and services, like clothing, food or a ride service. Some examples of these apps given are *Amazon*, *Airbnb*, *Lyft* and *Target*.



Free with In-app Purchase Apps

Users can download these apps for free and pay for additional digital features. Some gaming apps have such digital features. Apple gives *Candy Crush Saga, Clash of Clans, Skype* and *TikTok* as examples of these apps.

Free with Subscription Apps

Users can download these apps for free, then purchase auto-renewing subscriptions. *Calm* and *Hulu* are examples of some Free with Subscription apps.

Paid Apps

These apps require users to pay prior to downloading an app from any app store. Both the developer and the app store each get a certain percentage of the profits. Examples apps are *Head Ups* and *Dark Sky Weather*.

https://www.apple.com/ios/app-store/principles-practices

Congratulations to the 2020 Scholarship Recipients!

RC Technologies is proud to announce... Mariah Gaukler and Samantha Thyen as RC's 2020 Scholarship recipients. Winners will be individually awarded a \$500 scholarship!



Mariah Gaukler is a 2020 graduate from Rosholt High School. She is the daughter of Chelsea and Justin Gaukler of Lidgerwood. Mariah plans to attend Northern State University in the fall to pursue a double major in Elementary Education and Special Education.

Samantha Thyen is a 2020 graduate of Waverly-South Shore High School. She is the daughter of Jim and Penny Thyen of Waverly. Samantha plans to attend South Dakota State University in the fall to pursue her dream of becoming a veterinarian.



Cross Platform Apps

These apps work across digital platforms to use between computer, smart TV, gaming systems or devices. Some examples of these are *Microsoft Word* and *Minecraft*.

Reader Apps

Users of these apps soley purchase products from outside sources to enjoy its content through these apps, like *Audible* and *Spotify*.

Things to Consider

When choosing any app, there are things to consider: number of downloads... the apps' *Ratings & Review ...* if the app is an *Editor's Choice* pick... its privacy policy... etc.

In addition, whether you're surfing the internet on any device, or using an app on a smart phone, digital ads are everywhere and some may be from a third party which could lead you on a path you didn't intend on going, like anything you do online... click with care.



hulu

BIGor Small... Treat Dad to Tech!

Someone once said, "It's not the size of the gift that counts. It's the size of the heart who gives it."

With what's been going on and Father's Day around the corner, these words couldn't be truer. Ride the wave of Dad embracing technology. Get him a gift that the both of you can work together on and he can later connect to! Whatever the budget, BIG or small, he'll love that got time to spend with you!

Small BUT MIGHTY Gifts

Apps



Show Dad an app he may already have on his device or smart phone like the

Measure

Measure app on the iPhone. This app

is a tape measure and a level, all in one. And he can use it anywhere! He may even brag about it to his coffee buddies. Find more *Tool* and *Utility apps* for Dad at Google Play or the App Store.

We'll let you decide if you'd like to spill all the candy in the lobby, or just show him one app at a time!

Gift Cards for Technology (or Other Things)

Amazon, Apple, Google Play gift cards you can bepurchased at Target, Lowes, even the Dollar General. Shopping last minute or want to avoid going to a store, send Dad a digital gift card to his email.

If you go BIG...

Streaming Stick

Streaming sticks, like a Fire TV, Roku and Chromecast, are relatively low cost tech items that run approximately \$35-\$50.

Dad can watch some of his favorite TV shows or movies in his favorite room or an attached garage. Test to make sure there is adequate Wi-Fi in those rooms prior to setting it up Contact RC if you need assistance or to inquire *Whole Home Wi-Fi* for Dad or yourself.

Smart Speaker

Smart speakers are wonderful for Dad to entertain himself. He can ask it for the time, weather and get answers to all sort of questions. The smaller ones like the Google Nest Mini or Amazon Echo Dot you can find starting at \$29. The large smart speakers, like the Google Nest Mini

Google Home, Amazon Alexa or Sonos starting at \$89 and go up depending where you shop. You can purchase a smart speaker with a screen for him to video chat with you!

Smart TV

Upgrade Dad's viewing enjoyment with a Smart TV. When shopping, opt to go with "known brand" vs a "unknown brand" for compatibility for doing the things he'll want to do! Make sure the TV you're purchasing is equipped with those must-have HDMI ports as you'll want those ports now, or in the future for streaming TV and getting access to those favorite video apps!

"I don't know why we still have a landline phone, we seldom use it."

-RC Technologies Customer

Internet Only packages are available.

Disconnecting a landline, will put money back in your pocket.

To learn more call 637-5211or contact us online at www.tnics.com!







Your Source for All Things of RCTv

Channel Spotlight: **Paramount Network - Channel 124**

Paramount Network is a premium entertainment destination focused on delivering bold, original, premium-quality scripted, non-scripted network series, special and events. Inspired by over a century of cinematic story telling the Paramount Network is where today's brightest stars bring big screen storytelling expertise to every screen with stories that are immersive inclusive, and deeply personal.



68 Whiskey

The highly-rated first series for Paramount Network is an intense drama with irreverent humor, *68 Whiskey* is the story of a muliticultural mix of men and women deployed as Army medics forwarded to operating base in Afghanistan nicknamed, "The Orphanage." Together, they endure a dangerous and absurd world that leads them to self-destructive appetites and outrageous behavior, intense camaraderie, and occassionally, a profound sense of purpose.

Wife Swap

Wife Swap the show where two very different families trade spouses. The show takes on hot-button issues come to the forefront as the families reconvene afterward to share their experiences.

Bar Rescue

Bar Rescue follows the veteran nightlife expert Jon Taffer across the country as he utilizes 30 plus years of experience in the restaurant, bar and nightclub business to help give failing establishment one last chance at success.



Yellowstone

The highly anticipated Season 3 of **Yellowstone** is set to return premiering on Father's Day, Sunday June 21st at 9 p.m., which means the show has switch from Wenesday to Sunday nights this season.

Kevin Costners stars as the patriarch of the Dutton family, owners of largest, contiguous ranch in the United States. The Dutton family continues to fight for their survival with unlikely partnerships, new enemies and disloyalty threatens to pull the family apart. The Duttons continue to do every-

thing to protect their ranch- and they are not going down without a fight!

Find Paramount Network on Channel 124 on RCTv. And remember, you can take the Paramount Network whenever and wherever you go with your basic RCTV subscription, just go to watchTVEverywhere online at *www.wtve.net* then choose *RC Technologies* as your TV provider, you also can download the Paramount Network app to a streaming stick or your favorite device!





Maybe you haven't given it much thoughtabout why people like to watch Westerns, but there's actually are several good reasons why. If you, or someone you know are, who are avid Western show watchers, may agree.

The Landscape. Vast open spaces, rolling prairies, majestic rock formations, meandering rivers framed with little, white puffy clouds and the bluest sky, make the quintessential backdrop to a Western. Landscapes that seem to be straight out of a Thomas Cole or Albert Bierstadt painting. The most beautiful and most desolated places on earth, anyone would ever want to be in— dreamy, untouched

The Nature. Westerns remind us of early America when people had close ties to the land and endearing bonds with animals. Horses and dogs are especially important in Western TV shows. These faithful companions warn of danger, assist in protection, and serve as transportation.

Simple Life. The main worries in Westerns are basic necessities: food, water, shelter, health and safety– an escape from the reality of modern-day worries which today are seemingly trivial.

Plot, Characters & Music. Plots are simple: good vs. bad. The characterscowboys, native americans, sheriffs, gunslingers, cattle rustlers and outlawsbring the period of early America alive. Scenes dramatized by the mood of music. You know if a conflict or a resolution is about to happen based on the music played.

Action. Runaway stagecoaches, stampedes, shoot-outs, saloon brawls and other conflicts are the action element, quite different from the special effects of today's TV shows. The excitement, drama and suspense reminds us of the real struggles of life way back when.

ON DEMAND

The Guys' Picks



The Last Movie, TV-15 \$4.99, \$5.99 HD, 2 Day Rental Available until 11/5

Dennis Hopper's radical mythologized lost masterpiece -widely unseen for nearly 50 years. Starring Dennis Hopper and Stella Garcia. (CC) (1971)

Capone, TV-MA Pre-Theaters! \$10.99 HD Available Only until 6/11

After 10 years in prison, gangster Al Capone is suffering from dementia and haunted by his violent past. Stars Tom Hardy and Linda Cardellini. (CC)

The Way Back, R \$6.00 SD & HD 2 Day Rental, Available until 8/23

An alcoholic former basketball phenom seeks redemption by coaching the basketball team in his alma mater. Starring Ben Affleck and Al Madrigal. (CC)



War Horse, PG-13 \$2.99, \$3.99 HD 3 Day Rental, Available until 8/20

From legendary Steven Spielberg comes the epic adventure of War Horse, a tale of incredible loyalty, hope and tenacity. Starring David Thewlis and Emily Watson. (CC) (2011)

Access to <u>FREE</u> Movies immediately and *NEW RELEASES* with just a push



button and enjoy from the comfort of your couch! Default Pin: 0000

If you need assistance or to increase your monthly allowance, call RC at 637-5211 Monday through Friday, 8 a.m. to 5 p.m.