



A Monthly Newsletter
for patrons of RC Technologies
August 2020 Vol. 18 No. 9



Theme for 20/21 School Year: "Flexibility with a mix of Digital & Tradition"

The 20/21 Back To School year will require a lot of teamwork from everyone. Because frankly, it affects everyone. Students, parents, teachers, neighbors, employees, co-workers, vendors and suppliers, whatever your role is, getting children back-to-school safely affects us all and their education links each one of us together. Getting back to school, whether it's at home, in the classroom or a combination of two, is essential for a bigger, better, and brighter tomorrow.

Flexibility with a mix of digital (technology) and tradition maybe the best recipe for getting us there.

Flexibility

Flexibility in everything has already happened, we haven't had much of a choice. Businesses, schools, institutions and agencies have had to learn to adapt and be flexible with how they operate to keep everyone safe. Though hybrid strategies for going back to school sound easy, there are a lot of things to consider, requiring even more flexibility.

Digital

In the era of COVID, children and adults have learned to function in a household filled with digital technology. While some adults were working remotely with in-home Wi-Fi logging-on to laptops, children were doing the same with distance learning. Everyone, all at same time, in the same place, getting things done with the help of the internet and other digital technology.

Digital communications via the internet will continue to play an important role during this challenging time. Video conferencing applications such as Zoom, Skype, GoToMeeting among others, have been extremely helpful in allowing teachers to teach and connect face-to-face with students who they normally spend so much time with in the classroom. Video conferencing, in the business world, has been widely used and now has become an essential way of meeting with the lack of travel by any mode and could become the preferred method for businesses and organizations to collaborate because of its effectiveness.

Schools are relying more on apps. *Schoology*, a learning management system, is an app some schools are using, which allows students, teachers, and parents to be engaged in the progress of their student's learning. Check with your school to see what apps they are utilizing to assist you in staying connected with how your child is doing.

Being more comfortable with going "digital" will assist schools in implementing a more flexible hybrid plan to get kids back to learning and easing them back into school while keeping them social distancing. A silver lining in all this, is both teachers and students will most likely continue to use and discover more new ways and helpful digital tools for learning going forward.

Tradition

Lastly, let us not forget how important traditions are to people. Back To School has become a tradition for many generations. Going "digital" doesn't mean going without traditional school supplies. When students get geared up with fresh-new, untouched notebooks, pencils, and pens, it encourages learning and adds to the excitement of getting back to their learning routine and reconnecting with teachers, classmates and friends, even if part of the time it's from home. Remember, "It takes a village..." That *village* includes everyone of us.

NEW DIRECTORY LISTINGS

PEEVER

Bucklin, Shania & Nolan 932-3682

WILMOT

The Grind Coffee & Cafe 938-4544

RC's 2021 Directory Cover Photo Contest Theme!

Vintage
Classic,
or ANTIQUE

Photo image must be that of an object ;)

**Grab those cameras and smart phones
to snap some pics and
enter them into RC's 2021
Directory Cover Photo Contest**

Here are the contest rules:

- Portrait size (tall) pictures only. This will enable the entire cover to be a photograph.
- Guidelines for judging, in order of importance, are: reproducible quality, general appearance, and subject matter
- Lowest resolution accepted is 300 dpi
- 2021 Directory Theme:
 "Vintage, Classic or Antique"
- Limit of five (5) entries per person
- Mail photos to:

**RC Technologies
c/o Directory Cover Photo Contest
PO Box 197
New Effington, SD 57255**

- Or, email digital images to:
 marketing@rctechteam.com
 with "Directory Cover" in the subject line
- **Deadline for all entries is November 27, 2020**

Digital Voice.

All the features
of a landline phone
at a fraction of the price.



What is Digital Voice?

Digital Voice is a low cost alternative to having landline phone— a way to have phone in the home and save money. How it works, it's a voice service which run over an internet connection. Digital Voice has the similar features to a landline phone and no special phone is required.

Benefits of Digital Voice

- Low cost voice alternative
- Same calling features as landline
 - Voice Mail ■ Caller ID
 - Voice Mail to Email ■ Call Waiting
 - Voice Mail to Text
- **Plus, save with unlimited long distance calling within the continental U.S.**

Start Saving Today!

Call RC Technologies 637-5211 or contact us 24/7 at www.tnics.com

Internet is required to have Digital Voice and is not offered separately. Some home medical devices may require a landline phone. In the event of cable damage or a power outage, Digital Voice calls will be forwarded to your cell phone. Some restrictions apply.



Your Source for All Things of RCTv

August 2020 Vol. 5 No. 8

Professional Sports are returning. Well... kind of.

Professional Sports everywhere and LIVE sports programming has been at an absolute stand still since mid-March. Sport fans have had to get by watching replays of past and *classic* games in nearly every category of sports.

While these rebroadcasts are fine to watch, it's not quite the same as watching a LIVE sports event in real-time.

Why We Love Watching Sports & Miss It LIVE

The reasons why we love watching sports so much and missed watching it LIVE on TV are many. Studies have found people who love watching sports enjoy a sense of being a part of something bigger, as groups rally around to support a team. Being a sports fan, is like being an extension of the team. Sports fans imagine themselves in players' shoes while watching a game and watching sports is a form of entertainment, an escape, like theatre.

We can all agree, watching a sports event can take you on a roller-coaster ride of emotions, much of the same types of emotions we would experience while riding a wild ride at an adventure park.

Sitting down in front of your TV to watch your favorite sport, you know you are buckling up for a wild ride of emotion... like, the happiness and joy of watching a player on your team score and the disappointment when opposing team does. The thrill of not knowing what the outcome of a game and wondering how matched up the teams will be and the spread in the scores. As well as the feeling of hope and of "anything is possible" as you watch a momentum shift in a game. Being able to watch LIVE sports programming means we will get to feel the rush of moving through all those emotions again.

Returning with Flexible Schedules and Precautions

Many professional sport teams are returning to the fields, stadiums and arenas with flexible schedules and precautions. Some teams are limiting fans or avoiding having fans in seats altogether. Some teams are also limiting number of players in locker rooms and requiring players not playing during the game to wear masks in dugouts or sidelines.

Nonetheless, it will be interesting year in sports. Even more interesting, will be the performance of players, teams, and athletes under all these conditions and how the sport networks will hold cable viewers attention when the spotlight is solely on the athletes and teams alone without all the other stuff.

Sports Exes in the Driver's Seat, when it comes to Cable Programming



Execs in sports world know— we love watching sports. They also know they can charge a premium for their sports rights, because cable customers don't want to go without.

With all sports programming networks and channels for all the different sports AND the increase in rates to cable providers and their customers over the last 10 years, are the significant reasons why your cable bill keeps going up, which for some accounts for approximately 30 percent of their bill.

Negotiations with sports programmers are rough and have progressively been getting rougher as the sports networks continue to demand such large increases in rates year after year, from us and our customers whether we're sports fan or not. Learn more, go to www.tvonmyside.com

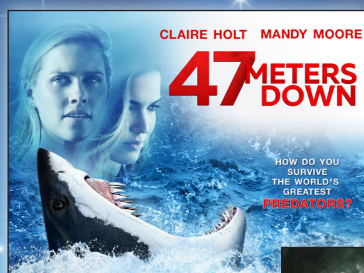
August is for Shark Lovers...



Want More SHARK?

Find it

ON DEMAND



Access to
FREE Movies & NEW Movies
with just a push of the

ON DEMAND

button

on your remote control and
enjoy movies from the comfort of your couch!

Default Pin: 0000

If you need assistance or to increase
your monthly allowance,
call RC at 637-5211.

SHARK WEEK starts August 9th

SHARK WEEK, television's longest-running, and most anticipated summer event returns with bigger sharks and bigger beaches starting **Sunday, August 9** and **continues through Sunday, August 16**. With more than 20 hours of shark programs throughout the week, the jaws-dropping line up will deliver incredible shark stories and celebrate the 20th anniversary of 'Airs Jaws'. This year the pop culture phenomenon will take you to oceans around the world revealing phenomenal insights into the mysterious world of these magnificent creatures. Catch **SHARK WEEK** on **Discovery Channel, channel 95** on RCTv!

Dive
into
shows
you love

